



## Tomorrow's to be a Gala Day

Continuing the celebration incident to the opening of the Spring Season, we purpose to make tomorrow a gala day for Easter clothes buyers.

Last minute men will be glad for once that they waited, for values such as they will find here have not been seen before in South Bend.

### Kuppenheimer Clothes

**\$20 \$25 \$30**

Clothes which would stand up under prices a third or a half higher. Perfect styles. Woolens of the purest. Colors that defy the sun and the rain, and a perfect fit that will make men, who have spent much more for satisfaction on this score, open their eyes.

This store is making a big mark in South Bend's merchandising history. The best clothes are here and the biggest values. Perfect service awaits you. More for your money invites you and Satisfaction is guaranteed on the simple basis of your money back if you want it.

This is the Styleplus Store of South Bend. Here you'll find a showing of this well known brand that will open your eyes. All the new fabrics in mighty stylish models.

One price the world over. **\$17**

We've used every penny of our buying power to get the best clothes made at a lower price. Fine sturdy worsteds and serges in the new soft roll styles. Note how much tailoring shows in these clothes.

See the results we secured for you at

**\$15 \$12.50 \$10**

Here you will find the latest shapes in hats in the new colorings from such makes as Dunlap, Stetson, Mallory at

\$2, \$3, \$3.50 to \$5

Linger a moment in the Furnishings Department. See the new things in ties. The new shapes in collars. Get some of the new shirts in madras, silk and linens, silks and crepes, at **\$1.00 to \$5.00.**

## Livingston's

WASHINGTON AVENUE

## the woolens are sun-tested for color

Every fabric we use in our made-to-measure clothes is "sun tested for color"—kept under the sun's rays for days and days—it's our manner of insuring the permanency of the color.

Yet this is but one of the many ways the cloth is tested—its strength and weight are fully tried—and every fibre must assay pure wool.

Such protection for you, coupled with the very evident advantages of hand tailoring, make our made to measure clothes wise purchases.

Made-to-measure clothes are perfectly tailored by The Continental Tailors of Chicago

**E. H. QUILLIN**

THE TAILOR

523 E. Jefferson Blvd.

H. P. 5256.



## RUSSIANS' ARRIVAL IS SIGNIFICANT

Movement of Great Body of  
Muscovites to West Front  
Will Aid Allies.

MARSEILLES, France, April 20.—Russian troops arrived here Thursday. They will fight by the side of the allies in France and Belgium.

The landing of the Russians was the occasion for scenes of wildest enthusiasm. Gen. Joffre issued an order citing the coming of the Muscovites as another striking proof of Russia's devotion to the common cause of the allies.

The arrival of the troops is regarded as significant from both a military and political standpoint. It marks the realization of hopes aroused early in the war by reports of large bodies of Russian troops being sent to the western front.

The Russians came on a single fleet of transports. No word of their coming was generally known until they had concluded the journey. They are believed to have embarked at Archangel.

To Fill Gaps at Verdun.

Gaps on the western front caused by the recent fighting at Verdun and in other sectors will be filled by the Russians. The arrival of soldiers is considered to have made a profound impression throughout France.

The transports bearing the Russian troops drew up to the quay at 2:15 o'clock. French troops headed by the sixth Hussars and the 115th Territorials lined the landing to extend the arrivals a welcome. The sailors of the French fleet in the harbor manned the yardarms of their vessels and the hands of the fleet took up the Russian national anthem as the first transport, La-touche Treville, drew up.

Russian Play French Air.

The Russian officers and sailors were lined up along the decks and on the bridges of the transports and the Russian bands played the Marseillaise. As the debarkation began, cheers went up from the Russians on the transports.

Gen. Lochweysky commanded the Russian forces. He was received with military honors by Gen. Menassier, governor of Marseilles, and Gen. Guerin, representing Gen. Joffre. A notable gathering of Russian and French officials joined in an exchange of salutations, and the Russian and French soldiers cheered in salvo while the cannon roared an exchange of salutes.

The Russians were given a tremendous ovation as they marched from the quay to the Boulevard Maritime, where flags were flying and vast crowds had assembled. They presented a sturdy appearance as they swung along, waving their hands in answer to the enthusiastic cheering of the populace. The men were marched to a camp which had previously been prepared for their reception and which contains every convenience for camp life.

Hear of Trebizond.

One of the happiest greetings they received was the appearance in a daily Russian newspaper, which has been started for their benefit, of the first news that Trebizond had been captured by their brother soldiers in the east.

Among other preparations for the Russians is a Russian church, similar to the orthodox church in Paris.

Throughout the afternoon vast crowds surrounded the camp and kept up a continuous demonstration of enthusiasm.

## Becoming Stale

By C. F. Thwing, L. L. D.

President of Western Reserve University. Every age of man has its peculiar temptations. The temptation of youth is, in the case of men, appetite; in the case of women, self-consciousness.

The temptation of both men and women of middle age is the temptation of staleness. This temptation belongs especially to college-bred men. The college man who has developed, in his four academic years, a vigorous body of large and hard muscles is peculiarly open to the danger of physical staleness.

If he fails to continue his exercise in rowing or playing ball under various forms the heart that was strong becomes weak, and the lungs that were large become flabby.

His whole physical organization is subjected to special perils because of its great and abnormal development.

The peril of staleness belongs also to the intellect and the imagination. The inspirations of the cloister, the visions of highest purposes, the atmosphere of idealism, the sense of yonder-mindedness, are in peril of fading away in the light of common day.

Hard to Escape Ruts. The mountain peaks are hidden. Their paths in the lowlands are inevitable, and from their ruts it is hard to lift one's self. Life's poetry becomes the daily prose without rhythm or rhyme. The lyric is transmuted into the epic, and the epic becomes pretty real.

To this temptation of staleness not a few college men of middle age yield. They yield to it less by reason of separate forceful blows than by the slow disintegration of the general influence of materialistic, commercialized atmosphere. The struggle to make a living masters the early vision of making a life. The world overcomes the mind.

The defense, however, against such staleness is not far to seek: The defense against physical staleness for the athlete is the continu-

ance of his athletic sports. He is to keep up the fun of daily exercise in gymnasium, on the river, on the tennis court, on the links. If this be not easy, as it probably will not be, he must at least make it an actual endeavor.

Great Reading Essential. The peril of intellectual staleness may be removed by great reading and noble thinking for at least a brief period every day. The imperativeness of immediate duty should yield to the more imperial imperativeness of the distant duty. Poetry, great prose, should be a daily portion. The portion may be small, brief in time, limited to paragraphs, yet, nevertheless, to it should be given heed.

"Give me a great thought that I may lift myself with it," is the counsel of Jean Paul.

The danger, too, of moral and human staleness may be met by the inspiration of leadership. Every man should seek to be a leader. He may be in humanity's army simply a sergeant—let him lead his small squad. He may be a captain—let him lead his hundred. He may be a colonel—let him lead his regiment. But every man of educated power may, in the trying mid-period of his life, lift himself out of his moral temptations by feeling the duty and by appreciating the privilege of being an inspiring guide. The duties he owes others help him to perform the duties he owes himself.

## WOMAN GIVEN TWO DAYS

To Make Up Her Mind for  
Surgical Operation. She  
Refused; Cured by Lydia  
E. Pinkham's Veget-  
able Compound.

Philadelphia, Pa.—"One year ago I was very sick and I suffered with

pains in my side and back until I nearly went crazy. I went to different doctors and they all said I had female trouble and would not get any relief until I would be operated on. I had suffered for four years before I met Lydia E. Pinkham's Vegetable Compound, and I kept getting worse. I was more medicated I took. Every month since I was a young girl I had suffered with cramps in my sides at periods and was never regular. I saw your advertisement in the newspaper and the picture of a woman who had been saved from an operation and this picture was impressed on my mind. The doctor had given me only two days to make up my mind so I sent my husband to the drug store at once for a bottle of Lydia E. Pinkham's Vegetable Compound, and believe me, I only took four doses before I felt a change and when I had finished the third bottle I was cured and never felt better. I grant you the privilege to publish my letter and am only too glad to let other women know of my cure."—Mrs. Thos. McGonigal, 3432 Hartville Street, Philadelphia, Pa.—Adv.



## men— you'll be pleased

With Easter only 2 days away, what have you done to make an appearance fitting for the occasion? There is no better time than now to purchase that Suit or Top Coat, and we may add no better place than Gately's. Here you will find something that will appeal to you in the way of dress. Every garment is stylish, bears the marks of what is now the rage in the east as to fit, cut, weave and color.

## As to the New Suits

They will please you, every one. A man's appearance is half the game. A shoddy suit may often ruin a chance of advancement, prevent a sale or a hundred similar things. And if you are planning on the big Easter parade better be here tomorrow to take advantage of the huge stock offered. Every garment is backed by the Gately guarantee. The best tailoring on the finest materials produces the Gately suits.

**\$14.75 AND UP**

## Forget the WindPranks

There may be days and many evenings when a light weight overcoat will keep you comfortable and happy. A new spring suit and a winter overcoat is a combination which does not appeal to the well dressed man. These top coats we are offering this spring are extremely dressy. You will get plenty of wear from one. Prices are

**\$14.75 AND UP**

## Don't Forget the Boys—

The boys want to look every bit as neat and dressed up as dad or older brothers. Why shouldn't they? You set the example. Why not go the rest of the way with them and bring them here tomorrow and to select one of these nobby spring suits? You will find a wide choice of clothes for school.

IT'S  
EASY  
TO  
PAY  
THE  
GATELY  
WAY

# GATELY'S

321 So. Michigan St.

WEAR  
YOUR  
CLOTHES  
WHILE  
YOU PAY  
FOR  
THEM

## McGill's Big Special for Tomorrow

### COMPLETE DINING ROOM OUTFIT AS SHOWN



**\$16.95**

The most remarkable furniture offering ever seen in South Bend. The entire suite is made of solid oak, golden finish. Chairs are full box construction, gracefully designed and upholstered in genuine brown Spanish leather. The table has 42 inch round top, heavy square pedestal and scroll legs as shown. You can buy the complete outfit—7 pieces—tomorrow at \$19.95 on McGill's liberal extended payment plan.

# McGILL'S

212 and 214 South Michigan St.